



Top Action Tips

Academic publishers,
editors and reviewers

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1: Make a commitment

Explicitly commit to the [SDGs](#) in the journal's vision or purpose statement. Highlight which of the 17 SDG-related themes the journal is uniquely well-suited to serve.

2: Give directions

Direct prospective authors to clearly indicate any connections between their submission, the SDG-related themes of the journal and any implications for practitioners.

See: [Top Action Tips for connecting researchers to practitioners.](#)

3: Find a connection

Ask that reviewers assess how well authors connect their research to advancing one or more SDG. When using reviewer surveys, include specific questions to this effect.

4: Check the connection

When authors do not explicitly connect their work to relevant SDGs, direct reviewers to request that they do so.

See: [Top Action Tips for academic authors](#)

5: Use keywords

Make sure that authors use appropriate keywords that correctly identify the SDG-related themes impacted by the article.

6: Collect data

Analyze keyword usage to track journal-level contributions to the SDG-related themes.

7: Self-assess

Create an annual report that examines journal contributions to the SDG-related themes.

8: Make it an issue

Host “special issues” that explicitly advance one or more of the SDG-related themes.

9: Reward contributions

Establish annual awards for significant contributions to the SDG-related themes.

10: Look for impact

Alongside typical academic metrics, include measurements of an article’s impact derived from policy, practice and non-academic sources.